Business Development Ideas: Process 2 stage process.

Stage 1: Ideas in

- Ideas In
  - Email
  - In person
  - Acknowledgement by the Business Development team

- Assessed
  - Screening questionnaire
  - Initial investigation

- Report
  - Document findings
  - Decide on outcome
  - Move onto stage 2 if appropriate

Stage 2: Further Investigation of Ideas

- Background Research
  - Finances
  - Market research
  - Map out project

- Business Plan
  - Outline a proposal
  - Working group convinced if necessary
  - Present to team/trustees

- Final Decision
  - Made by business development team
  - Trustee involvement in necessary
  - Move to implementation